

S.W.A.T. – Pricing Sheet



Basic Package

Includes:

- Consultation
- Design/Template
- Navigation Bar/Graphics
- 5 pages
- Form
- 10 photos

Total \$200

By-the-Page Wordpress Site/Blog

1 page \$75

Includes:

- Base Design/Template
- Initial Plugins/Home page
- Consultation

2-5 pages \$150

6-10 pages \$250

11+ pages \$15 each extra page

Additional Options

Additional Pages **\$15 each**

Additional Photos **\$5 each**

Plugins **Quote**

Custom Template (5 pages) **\$100**

 3 Additional Pages **\$25**

Picture Slideshow **\$15**

Includes:

- 10 pictures
- 11+ pictures **\$5 each extra picture**

Additional Services

Training **\$20/hour**

Domain Transfer **\$50/transfer**

Site Transfer **\$100/transfer**

Database Backup and Restoration **\$100/action**

Editing Existing Site **Quote**

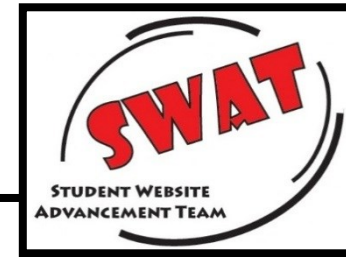
Technical Services **Quote**

All services will require a non-refundable \$50 deposit.

Have Questions? Email us at swat@williamwoods.edu!

*All WWU students, faculty & alumni will receive a 50% discount.
 *Projects for nonprofit organizations will remain free of charge.

S.W.A.T. – Usability Pricing



Basic Usability Package

Includes:

- Interactive Study
- **10** Participants
- Visual Presentation:
 - * Will be presented in PowerPoint or Prezi
- **1-7** Personalized Questions (Tasks)
- Basic Booklet
 - * Basic Demographic Survey (Age, Sex, Online Computer Skills)
 - * Study Details Explained
 - * Explanation of Successful/Unsuccessful Questions
 - * Personal feedback
 - * Overview of Test Subject feedback

Total..... **\$180**

Premium Usability Package

Includes the Basic Package plus:

- **8-15** Personalized Questions (Tasks)
- Premium Booklet
 - * Advanced Demographic Survey (Age, Sex, Online Computer Skills, Career, Questions related to content)
 - * Study Details Explained
 - * Explanation of Successful/Unsuccessful Questions (All questions analyzed and compared)
 - * Personal feedback
 - * Overview of Test Subject feedback

Total **\$220**

Additional Options

- Additional Participants..... **\$10 each**
- Premium Heat Mapping (8-15 Tasks) **\$180**
- Basic Usability & Heat Mapping Combo **\$250**
- Premium Usability & Heat Mapping Combo..... **\$300**

Basic Heat Mapping Package

Best if used in conjunction with the Basic or Premium Usability Package (A \$50 or \$100 value!)

Includes:

- Interactive Study
- **10** participants
- Visual Presentation:
 - * Will be presented in PowerPoint or Prezi
- Mini-booklet describing results
- **1-7** Personalized Questions (Tasks)

Total **\$150**